



ASSURIFIED



Transforming Risk into Alpha with AssureSmart

AssureSmart, an innovative risk mitigation solution from Assurified, empowers rental housing owners and operators to accurately quantify, efficiently mitigate, and fully monetize insurable risks to maximize NOI, IRR, and asset valuation.

AssureSmart Tenant Default Insurance eliminates costly, ineffective security deposits with automated lease default insurance. This offers better rent roll protection, eliminates administrative burdens, accelerates leasing velocity, and drives higher asset returns.

Assurified's proprietary Risk Transfer (ART) Platform powers AssureSmart, delivering AI-powered predictive risk analytics to inform strategic mitigation and generate passive property income through alternative risk financing delivered via turnkey, owner-controlled, reinsured captive insurers.

Technology Gap

Rental housing asset holders are incentivized to optimize insurance spend but face an antiquated insurance value chain lacking specialized risk management platforms. By quantifying and optimizing their total cost of risk (TCOR), asset holders can significantly increase returns.

Pioneering Solutions Can Give Rental Housing Control Over TCOR

AI-powered SaaS Platform

- ✓ Specialized rental housing risk management platform
- ✓ Embeddable, end-to-end underwriting, policy management, payments, reporting
- ✓ Alternative risk financing and automated execution through turnkey, reinsured captive insurance structures
- ✓ Cost-advantaged, profit making insurance



Key Benefits for Owner-Operators

- Acquire game changing risk management SaaS technology to launch and scale optimized insurance programs
- Start with the NOI positive AssureSmart tenant default insurance program
 - > Fast and easy adoption, no upfront capital cost
 - > Immediately reduce deposit burden for leasing staff
 - > Reduce bad debt and operating expenses
 - > Accelerate leasing by eliminating deposits
 - > Gain risk insights into tenant default exposures

AssureSmart Solution Components

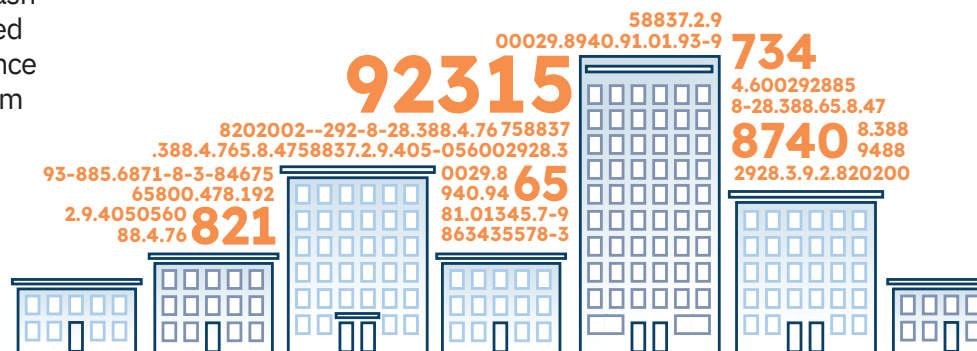
- Real-time, AI-powered predictive risk analytics
- Owner-controlled captive insurance program
- Tenant default insurance, eliminating cash deposits; expandable to custom-tailored commercial property & casualty insurance lines using the same technology platform and captive insurance structure
- Flexible premium recovery options
- Automated claims payment
- Seamless PMS integration

Assurified Risk Transformation Platform

- AI-trained machine learning risk models
- API integrations with property management systems
- End-to-end policy lifecycle automation
- Continuous risk monitoring
- Secure, scalable cloud architecture
- Unmatched implementation flexibility

Get Started with a Custom Assessment

Contact Assurified for a complimentary personalized Alpha assessment to model the financial impact of adopting our AI-powered risk management platform and AssureSmart risk mitigation solutions for your portfolio. Take advantage of our risk analytics and technology to maximize returns, create capital growth, and gain a competitive advantage.



About Assurified

We offer the first AI-powered SaaS solutions that empower rental housing owners and operators to quantify, predict, price, mitigate, and monetize insurable risks, reduce expenses, improve NOI, and drive higher asset returns.

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